Conceptualize your data to make better business decisions.

With us, you get a team of trusted advisors with nearly 75 years of combined experience at the top of the industry. Our start-to-finish approach to business dimensional modeling empowers executives through prioritization, design and releasing functionality. We help provide valuable insights into your data, asking business questions across many systems, and turn that into a working data warehouse that optimizes your business outcomes.

FINANCIAL INDUSTRY EXPERTISE

- Co-wrote the book on the data warehouse lifecycle.
- Facilitation of leadership buy-in and participation.
- Business dimensional modeling.
- Warehouse implementation.
- Data governance blueprint.
- Analytics and storytelling.
- ETL development.
- Education.

superiordata**strategies**

Financial Industry Expertise

Data Anaylsis

BI Development

Business Value Discovery

Data Strategy

Data Modeling

ETL Development

BI Design

Data Mapping

About Us

Superior Data Strategies is a data consulting firm focused on assisting clients with building strategic plans and implementing tactical projects that advance their data-related business objectives.

Our experienced team of highly productive data architects, analysts and developers can take on any data management challenge standing between an organization and its tactical and strategic goals. No matter the project, we function as an extension of our clients' teams, achieving better business data solutions together.

Superior Data Strategies helps optimize your business. We strive to put data in the hands of the people who need it most so you can make the best possible decisions. We'll expertly analyze your raw data and work with you to make sense of it all, collaborating to turn that raw data into customized, relevant and actionable business information you can actually see. What Google analytics does for your website, SDS can do for your business data.